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Report of: Chief Officer / Consultant in Public Health

Report to: Leeds Health and Wellbeing Board

Date: 14th June 2018

Subject: Priority 2 – An Age Friendly City where people age well

Are specific geographical areas affected? If relevant, name(s) of area(s):	☐ Yes	⊠ No
Are there implications for equality and diversity and cohesion and integration?	⊠ Yes	☐ No
Is the decision eligible for call-In?	☐ Yes	⊠ No
Does the report contain confidential or exempt information? If relevant, access to information procedure rule number: Appendix number:	☐ Yes	⊠ No

Summary of main issues

Leeds Health and Wellbeing Strategy 2016-2021 has an ambition to be 'An Age Friendly City where people age well' (priority 2). Work to achieve this priority includes:

- The action plan of the breakthrough project, 'Making Leeds the Best City to Grow Old in' (Annual Report attached Appendix A).
- A programme of actions on 'healthy ageing' with specific focus on nutrition and hydration; mental health and wellbeing; and active and independent living,
- The Time to Shine programme led by Leeds Older People Forum, funded by the Big Lottery, to tackle social isolation.
- The work led by Leeds CCG on 'living with frailty' focusing on commissioning for population outcomes and integrating health and care provision.

This report provides an update specifically on the **Best City to Grow Old** breakthrough project, and the joint work with the Centre for Ageing Better and Leeds Older People's Forum. It is presented as an Annual Report attached as Appendix A to this report. The Annual Report includes an update on the breakthrough project action plan, next steps and details of the council's partnership work both locally, nationally and internationally. This is the second annual report on this breakthrough project.

The Breakthrough project and its key partnership with Leeds Older People's Forum and Centre for Ageing Better are seeing a real impact with work programmes on transport, housing and community contributions. These priority areas for the partnership are progressing to a stage where further involvement of the Health and Wellbeing Board would be beneficial to the Age Friendly ambition.

Recommendations

The Health and Wellbeing Board is asked to:

- Recognise the impact of the Age Friendly programme of work as detailed in the Annual Report.
- Recognise that the Age Friendly programme of work is a good example of cross council and partnership working to maximise impact and outcomes for the citizens of Leeds.
- Consider specifically how the partnership with the Centre for Ageing Better could
 use the findings from its research on community contribution to support 'Leeds
 Left Shift' ambition to motivate and boost the abilities of communities to increase
 wellbeing of local older people from BME communities.
- Consider how the partnership work on community transport could align with and strategically inform any future plans for transport within health.
- Consider what key issues are needed to shape the Information and Advice on Housing Options work programme, and specifically how this can be integrated with health and care services.

1 Purpose of this report

- 1.1 To demonstrate the impact of the Breakthrough project 'Making Leeds the Best City to Grow Old' as one strand of work to achieve the priority of Leeds being an Age Friendly City where people age well.
- 1.2 To specifically review the progress of the partnership with the Centre for Ageing Better and Leeds Older People's Forum, how this could benefit the ambition of the Health and Wellbeing Board to be an 'Age Friendly City' where people age well, and consider what role the Board could have in these partnership's priority programmes (community transport, community contribution research and housing).

2 Background information

2.1 The Health and Wellbeing Strategy 2016-21 has a clear vision that Leeds will be a healthy and caring city for all ages, where people who are the poorest improve their health the fastest. Priority 2 is that Leeds will be an Age Friendly City where people age well. To achieve this aim there are many actions taking place across all partners. Three key programmes of action are: The breakthrough project

'Making Leeds the Best City to Grow Old in'; The Healthy Ageing action plan; and the health and care programme focussing on people living with frailty.

- 2.2 This paper focusses on the first of these programmes. Leeds has an ambition to be the Best City to Grow Old in, and for Age Friendly Leeds to have the same prominence as Child Friendly Leeds. The vision is for Leeds to be a city where ageing is seen as a positive experience that brings new changes and opportunities and older people have access to the services and resources they require to enable them to live healthy and fulfilling lives.
- 2.3 The scope of the programme is citizen focussed and defined as one which promotes social capital and participation; age-proofs and develops universal services; reduces social exclusion and works to change social structures and attitudes. It places a strong focus on social networks within neighbourhoods and the city. It recognises the economic value of older people as employees, volunteers, investors, and consumers who can benefit the whole population, rather than just seeing them as users of health and social care services
- 2.4 The second annual report for this breakthrough project details actions and is attached as appendix A.
- 2.5 To move further and faster on some specific priorities Leeds City Council and Leeds Older People's Forum has secured a partnership with the Centre for Ageing Better. The Centre for Ageing Better is an independent charitable foundation with a vision of society in which everyone enjoys later life. Ageing Better's work is informed by evidence which includes research, lived experience and the views of practitioners. They are funded by an endowment from the Big Lottery and are part of the What Works network.
- Leeds City Council, Leeds Older People's Forum and Centre for Ageing Better have signed a five year partnership agreement. The memorandum of understanding (MoU) states that the partnership will apply, implement and roll out evidence-based approaches to specific local ageing issues as well as identifying opportunities for innovation and new delivery models within new and existing structures and services.
- 2.7 The Centre for Ageing Better's partnership with Leeds is one of two partnership's nationally, the other being with Greater Manchester. The Centre for Ageing Better also manages the UK Network of Age Friendly Cities.
- 2.8 The MoU detailed three key areas of work Transport, Housing and Community Contributions for the partnership to develop.

3 Main issues

3.1 Why is it important?

- 3.1.1 Ensuring Leeds is an age friendly city was identified as a priority area by older people in Leeds.
- 3.1.2 Inequalities in health are a key issue for older people with ill health and social impacts affecting the poorest in the city disproportionately. The maps at Appendix B show that whilst there is a higher proportion of older people in the outer areas of Leeds, the proportion of older people experiencing income deprivation is higher in the inner areas of Leeds.
- 3.1.3 Leeds has an ageing population. The 2011 Census shows that there are almost 150,000 people in Leeds are aged 60 and over (accounting for almost 20% of the total population). This number will continue to increase with the number of people aged 50+ expected to rise to 256,585 by 2021, with those aged 80+ increasing to 39091.

3.2 Our approach

- 3.2.1. The approach to Making Leeds the Best City to Grow Old in is a citizenship approach, applying to the entire population. The framework for delivering this is the eight World Health Organisation domains which are:
 - Outdoor spaces and buildings
 - Transport
 - Housing
 - Civic Participation and Employment
 - Social Participation
 - Respect and Social Inclusion
 - Communication and Information
 - Community Support and Health Services
- 3.2.2. The approach ensures that there is a strong focus on social networks within neighbourhoods and the city; promotes social capital and participation; age-proofs and develops universal services; reduces social exclusion and works to change social structures and attitudes that act as barriers to older people.
- 3.2.3. It therefore does not include all the programmes of work in relation to health, wellbeing and social care for older people occurring across the city that would come under the Leeds Health and Wellbeing Strategy. Other areas of work can be found within the Leeds Health and Care Plan and related work occurring across the NHS, Adults & Health directorate and partners, whilst recognising that there are obvious links and synchronicities.
- 3.2.4 The strategic direction for the project is led by a project board chaired by the Executive Member for Health, Wellbeing and Adults and includes chief officers from across the council and representatives from Leeds Older People's Forum.

- 3.2.5 Wider partnership working takes place through the Age Friendly Leeds Partnership which has good representation from across the Council and partners (including older people, the third sector and universities).
- 3.2.6 Leeds also actively engages with partner cities in the UK through our membership of the UK Age Friendly Cities Network and across Europe through the Urban Ageing Network, part of Eurocities. Leeds is also a member of the World Health Organisation's network of age friendly cities.

3.3 Breakthrough project action plan

3.3.1 An action plan has been developed based on the World Health Organisation eight Age Friendly City domains, with 'I statements' from older people on each area. Officers from across the council have been identified to lead on the Age Friendly domains, and they provide quarterly updates on progress to the Project Board.

Key examples of work which are detailed in the Annual Report under the relevant headings:

Outdoor spaces and buildings

"When I go out I want to feel safe and enjoy public spaces and buildings that are clean and accessible".

"I want to feel confident that I will be able to take a rest and use a toilet when I need to".

- A Dementia Friendly Garden was launched at Springhead Park in Rothwell on 17 May 2017. Peter Smith of Dementia Friendly Rothwell won 'Partner of the Year' at the LCC Environment and Communities award for his work on this garden. The garden offers people with dementia a tranquil place to go.
- 'Come in and Rest Campaign' launched in Moortown in January 2017 is now being taken on by businesses across the city. Businesses and organisations offer older people a seat they can use if they feel the need to rest. This will enable older people who can only walk short distances to go out in their community and reduce their isolation.

Housing

"When I am at home I want to feel safe and free of anti-social behaviour".

"I want to have the support and advice I need to remain as independent as possible".

"I want to feel financially secure in my home".

"I want to be able to go out when I want to".

- The importance of older people's voices were recognised through a workshop to discuss housing requirements which were fed into the Strategic Housing Market Assessment which was undertaken to understand the housing needs of Leeds up to 2033.
- A new support model and branding for sheltered housing schemes in three
 areas of Leeds piloted using the branding Retirement LIFE (Living In a
 Friendly Environment). The model includes a greater staff presence in
 complex schemes, and a greater focus on developing and promoting
 wellbeing activities, with greater connections into the local community and
 neighbourhood networks, to keep people active and connected.

Civic Participation and Employment

"I want to contribute to my community through volunteering, helping family, friends and neighbours, and supporting local businesses".

"I want to be involved in decisions concerning my community".

- The majority of 'In Bloom' volunteers are aged 60+. During 2017 Leeds was very successful in the Yorkshire in Bloom competition including receiving gold medals and being the category wins for the city of Leeds, City Centre, Barwick in Elmet, Kippax and Horsforth.
- Older learners are included as a priority group for the Adult Learning Programme with a particular focus on social isolation and digital inclusion. Since the start of the new 2017-18 academic year in September 450 people aged 50+ have enrolled on Adult Learning courses, which is 33% of the total enrolments recorded this term to date.
- Of the 252 people joining ESIF funded Skills, Training and Employment Pathways (STEP) 99 were aged 50 or over when they started the 12 month programme. Of those starting 33 have already progressed into work, 11 of whom were aged 50+.
- During 2017 Voluntary Action Leeds analysed data it had collected from nearly 700 people volunteering in Leeds, this showed that more than a third of people volunteering in Leeds were aged 55-84 and 68% of these older volunteers were actively volunteering at least once a week.

Social Participation

[&]quot;I enjoy a range of leisure and social activities".

[&]quot;I take part in a range of leisure activities".

[&]quot;I enjoy having time to read, watch TV and do what I choose".

[&]quot;I don't want to feel lonely".

- The second round of commissioning of Time to Shine projects has taken place, with 11 new projects commissioned with a total value of £1.6 million to reduce loneliness and social isolation amongst older people in Leeds.
- West Yorkshire Playhouse has been awarded £99,950 from Arts Council England National Lottery funding to produce a Festival of Theatre and Dementia. Exploring the experience of living with dementia through creative activity, the Festival will create new opportunities for older people living with dementia, collaborating with them as curators and performers.

Community Support and Health Services

"I want prompt, accessible medical support".

"I want to be taken seriously".

"I want practical and emotional support where needed".

- Following a review of the Neighbourhood Networks, the council committed a budget £15 million over the initial five years, with an additional £565,000 coming in the next three years from extra funds for Adult Social Care.
- NHS Leeds CCG and Time to Shine have funded five Supported Wellbeing and Independence for Frailty (SWIFt) projects. Clients are older people with poor health and complex health needs. An evaluation of the project is due in the autumn.

3.4 Centre for Ageing Better Partnership

The initial priority areas being supported by the Centre for Ageing Better are community transport, community contribution and housing.

- 3.4.1 **Community Transport:** Older people in Leeds have told us that they find travelling between communities difficult which can result in social isolation and missed medical appointments.
 - The Centre for Ageing Better has commissioned transport consultants, STC, to carry out a capacity analysis of community transport provision within Leeds; to assess any capacity within the system; to suggest solutions to access any under-utilisation of vehicles and to co-ordinate any demand integration to meet the unmet demand for transport amongst older people.
 - STC has been working with the range of community transport providers, including third sector such as Health for All, Leeds Alternative Travel, Holbeck Elderly Aid; Leeds Passenger Transport; Access Bus and nonemergency passenger transport.
 - In producing the outline business case, STC has done a further consultation with older people to test their ideas.
 - STC has produced an outline business case for capital funding from Leeds Public Transport Improvement Programme to develop and pilot a brokerage

solution in Leeds 10 and 11, named the 'Door to Door Transport Hub'. It will start with a trial in one small area in Beeston. This will then develop into a larger pilot area across Leeds 10 and 11 to test one point of contact (call centre / web portal) for trip requests, allowing different providers (LCC passenger transport, WYCA (access bus), Non-Emergency Passenger Transport and third sector transport providers) to make use of one another's vehicles' downtime, in order to cover currently unserved or underserved routes.

- The outline business case will be submitted to the Leeds Passenger Transport Improvement Programme early June. The further stage to take it to Full Business Case will take place from 1st October 2018 to 31st June 2019. It is therefore, very much a work in progress, with a small trial starting in Beeston once the Outline Business Case has been approved and drawn down funding to take the project to Full Business Case.
- 3.4.2 **Community Contribution:** we want more people in later life to be able to participate and contribute their skills, knowledge and experience in their communities.
 - Good quality voluntary contributions in later life is good for our wellbeing, our social connections and positively impacts our mental health (self-esteem, confidence & purpose), but we know that the poorest in later life are three times less likely than the richest and those in poor health are five times less likely than those in excellent health to volunteer.
 - Centre for Ageing Better employed OPM to do a community research piece in four areas nationally which explored the motivations, barriers & enablers, focussing on the underrepresented. One of those areas is in the Holbeck and Beeston ward in Leeds.
 - OPM recruited seven community researchers from Bangladeshi, Indian and Pakistani backgrounds. In turn they interviewed a total of 24 individuals.
 - The key findings in Leeds show high levels of neighbourliness and that informal support networks exist. The motivators identified are faith, feelings of sympathy and reciprocity. Enablers being faith based venues and organisations; moments of transitions which prompt a change and trust and familiarity. There was a desire for inter-faith opportunities to mix. Barriers were identified as health related; language; structural (transport and lack of neutral space) and unease or mistrust about the wider community.
 - The report will be ready in mid-June and Ageing Better will work with colleagues from across sectors on how the findings used / identify routes to action.
- 3.4.3 **Housing:** Leeds Older Peoples Forum, supported by Care and Repair (England and Leeds) have been progressing work on this issue for a number of years. Following a workshop with older people the 'Me and My home action plan was developed, which now sits as one theme within the Leeds Housing Strategy.

One of the key issues within the action is the need for information and advice on housing options for people in later life. The Centre for Ageing Better is commissioning a consultant who will identify what housing options information and advice for older people is already available in the city. They will hold a number of workshops with a range of older people from different areas, tenures, ages, ethnicities and socio-economic backgrounds to understand what information and advice they want/ need; when and how they want to get it and what they need to act upon it. The consultant will then look at best practice to recommend what may be needed to fill any gap in findings. Bids for the consultancy work are out at the moment.

3.5 Age Friendly Charter

The latest Age Friendly Leeds Charter (Appendix C) was developed in 2016 by Leeds Older People's Forum on behalf of the Age Friendly Leeds Partnership. Nearly 200 older people were consulted on the preparation of the Charter. The Charter aims to make the City Age Friendly in practical ways, which support older people feeling safe to leave their home and therefore reducing social isolation. A steering group of older people formed in January 2017 to help move the Charter forward. The group meets monthly to identify priorities and develop strategies for bringing those priorities to life. To date 29 organisations have signed up to the Charter including many of the neighbourhood networks, Leeds Museums and Galleries, Care and Repair, North Leeds Medical Practice. A key focus for the Age Friendly work by Leeds Older People's Forum this year is the Come in and Rest campaign which encourages local businesses to offer a seat for older people needing a rest, which they advertise through a sticker in the window. To date 117 organisations / businesses have signed up.

The Age Friendly campaign has meant that leisure opportunities / activities around the city are accessible to older people, such as canal trips; Light Night and Pride. Again encouraging people to be active, involved and connected.

4.1 Consultation, engagement and hearing citizen voice

- 4.1.1 In developing and implanting the breakthrough project action plan the following consultation and engagement activities have taken place:
 - March 2015 a workshop took place which engaged stakeholders in a wide range of organisations across the public, private and third sector in the development of the Best City to Grow Old in breakthrough project using outcome based accountability methodology as a framework for discussion. The outcomes from these workshops formed the basis of the Best City to Grow Old in action plan.
 - March/April 2016 Consultation with 176 older people around Leeds via focus groups and written questionnaires as part of the Time to Shine project.

Questions were posed relating to each of the World Health Organisation's Age Friendly Domains: Housing, Outdoor Spaces, Transportation, Information, Respect and Social Inclusion, Employment and Civic Participation, Social Participation and Health Services. The outcomes from this consultation was used to produce a new Age Friendly Charter for Leeds.

- June/July 2016 A workshop and follow up questionnaire to ask older people and housing providers to think broadly about housing and housing support needs for today and for future generations of older people to support the development of an older persons housing strategy.
- June September 2016 consultation with 176 older people around Leeds (via focus groups and written questionnaires) using questions relating to each of the World Health Organisations domains. This was undertaken by Time to Shine in preparation for a new Age Friendly Charter for Leeds.
- June 2017 A workshop with older people to explore older persons housing requirements to feed into the Strategic Housing Market Assessment and complement the household survey and stakeholder consultation.
- June/July 2017 A series of workshops with older people to identify the different challenges and aspirations around travel for people in later life in Leeds to inform the scoping of new community transport and volunteer driver options.
- 4.1.2 Initial discussions between the three partners: Leeds City Council, Leeds Older People's Forum and Centre for Ageing Better identified the priority areas for early collaboration. Over the life of the partnership we anticipate developing further work across a range of topics of mutual interest.

Community transport: with support from Leeds Older People's Forum we held three community insight workshops with older people to understand and add definition to the problems they have with transport.

Neighbourhood Networks providing community transport were consulted on the capacity they had in the transport they provided. Further consultation has been conducted with providers on the outcomes the project is trying to achieve.

A prototype workshop was held with local older people, including older people whose first language isn't English, to understand what they thought about transport in their community and proposals for an integrated hub.

Community Contribution: Researchers recruited 7 peer community researchers with Sikh, Indian and Pakistani backgrounds. These researchers then interviewed a total of 24 people in later life in their locality.

A consultation was held with local providers (public, third and funding sectors) to 'sense check' the findings, whether they would be expected and what recommendations they point towards.

4.2 Equality and diversity / cohesion and integration

Inequalities in health are a key issue for older people with ill health and social impacts affecting the poorest in the city disproportionately.

4.3 Resources and value for money

- 4.3.1 The Breakthrough projects by definition are intended to make best use of existing resources by working innovatively as a team for Leeds.
- 4.3.2 Officers working on the project are part of Public Health, within the Adults & Health directorate of LCC. Costs for events are kept to a minimum through support from partners. The breakthrough project is led by the Chief Officer from Public Health. The Ageing Well Officer has day to day responsibility for developing the project, and is line managed by the Public Health lead for Older People. The Ageing Well Officer provides the main resource for the project; with other officers covering key areas as part of their roles.
- 4.3.3 Lead officers have been identified from other parts of the council including Parks and Countryside, Planning, Highways, Housing, Communications, ICT, Employment & Skills and Communities & Environment to support the implementation of the breakthrough project. We are taking a citizen and asset based approach, working with partners to deliver projects. Key to the delivery of the project is older people themselves and the organisations that represent them.
- 4.3.4 Centre for Ageing Better employs a Project and Partnership Manager who is based in Leeds. The Council provide a laptop, phone and office base. Leeds Older People's Forum also offer an office base and support engagement with older people.
- 4.3.5 Centre for Ageing Better has commissioned consultants to work in Leeds to provide suggested solutions to an ongoing problem for older people: transport. A bid will be submitted for capital funding for £1.2 million to the Leeds Passenger Transport Improvement Programme. There will be revenue implications for the initial pilot, which will still need to be determined when working from outline business case to full business case. However any additional cost will enable unmet demand with the aim of reducing social isolation and attendance at medical appointments and improvement in health. As the project develops the possibility of an integrated transport unit could lead to efficiencies.

4.4 Legal Implications, access to information and call In

4.4.1 There are no specific legal or call in implications associated with this report.

4.5 Risk management

4.5.1 The scope of this programme of work is enormous, and has ambitions to engage with all sectors through a citizenship approach. The issues we are tackling are

complex and we need to be mindful of inequalities and the more vulnerable older people living in the city. For this programme to succeed it is essential that we have sustained buy in from across the council, and from partners.

- 4.5.2 A key challenge for this project is creating a strong joint narrative to promote the aims of this breakthrough project positively both within the council and to external partners and the general public in a climate of cuts to services.
- 4.5.3 The outline business case produced for the community transport programme has a whole section on risk allocation and transfer. The consultants, STC, have suggested an outcomes based procurement process to give all partners an influence in how the pilot develops. This is to mitigate any organisational barriers to partnership working.

5 Conclusions

- 5.1 This paper provides an update on one programme of work that contributes to Priority 2 of the Health and Wellbeing Strategy, for Leeds to be 'An Age Friendly City where people age well'. The breakthrough project, Making Leeds the Best City to Grow Old in, takes forward a long history of work with older people in Leeds. It aims for Leeds to be a city where ageing is seen as a positive experience that brings new changes and opportunities and older people have access to the services and resources they require to enable them to live healthy and fulfilling lives.
- 5.2 It recognises the need to address the inequalities facing older people in different parts of the city, and from different communities.
- 5.3 The partnership the city has with the Centre for Ageing Better offers the opportunity for Leeds to take evidence based approaches to ageing well.

6 Recommendations

The Health and Wellbeing Board is asked to:

- Recognise the impact of the Age Friendly programme of work as detailed in the Annual Report.
- Recognise that the Age Friendly programme of work is a good example of cross council and partnership working to maximise impact and outcomes for the citizens of Leeds.
- Consider specifically how the partnership with the Centre for Ageing Better could use the findings from its research on community contribution to support 'Leeds Left Shift' ambition to motivate and boost the abilities of communities to increase wellbeing of local older people from BME communities.
- Consider how the partnership work on community transport could align with and strategically inform any future plans for transport within health.

• Consider what key issues are needed to shape the Information and Advice on Housing Options work programme, and specifically how this can be integrated with health and care services.

7 Background documents

7.1 None

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Implementing the Leeds Health and Wellbeing Strategy 2016-21

How does this help reduce health inequalities in Leeds?

- Inequalities in health are a key issue for older people with ill health and social impacts affecting the poorest in the city disproportionately. The maps at Appendix B show that whilst there is a higher proportion of older people in the outer areas of Leeds, the proportion of older people experiencing income deprivation is higher in the inner areas of Leeds. This map also reflects areas where a higher number of older people are living with frailty.
- The Community Transport pilot is planning to focus its work in the most deprived areas of the city with the pilot starting in Holbeck and Beeston, with the aim of increasing the number of needed journeys older people make. We know from the national transport survey (2014) that people with disabilities and limited health conditions make a third fewer journeys than people without disabilities. Meeting this unmet need could and making it easier for people to attend medical appointments, reduce social isolation and could impact on health inequalities.
- The Age Friendly programme of work has an approach to ensure there is a strong focus on promoting social networks within neighbourhoods and the city; promotes social capital and participation; age-proofs and develops universal services; reduces social exclusion and works to change social structure and attitudes.
- The Community Contribution research was conducted in one of the priority areas in Leeds, starting in the Recreations in LS11 and broadening the reach to neighbouring streets. We know that volunteering is good for social wellbeing and mental health, but the evidence shows that people living in more deprived communities are less likely to engage in formal volunteering. This research therefore focusses on understanding the broader concept of community contributions and identifying routes to action.

How does this help create a high quality health and care system?

Leeds ambition to be the best city to grow old in focuses on the wider determinants of health. This supports the Leeds ambition to 'shift to the left', by promoting preventative practices across the eight domains. This provides a wider context for the programme of work focusing on integrating provision of health and care for people living with frailty.

The ambition of the Community Transport pilot is to enable transport providers to work in partnership to meet unmet need for travel amongst older people. One of the main journeys

older people have said they want support with are to health appointments. The pilot will be trailed this with GP practices.

The Community Contributions research is about building local community resilience, to support wellbeing of neighbourhoods. This work compliments and work alongside local service delivery planned in the local care partnerships.

How does this help to have a financially sustainable health and care system?

Making Leeds the 'Best City to Grow Old' supports an 'invest to save' approach, notably across health and social care. It focuses on supporting the key wider determinants of health and infrastructure that is required for people to live healthy, happier lives. The recent work by Right Care focused on people living with frailty demonstrates the financial impact this can have (Janet's story).

Future challenges or opportunities

The scope of this programme of work is enormous, and it has ambitions to engage with all sectors through a citizenship approach. The issues are complex and the programme is mindful of addressing inequalities and the supporting vulnerable older people living in the city. For this programme to succeed it is essential that we have sustained buy in from all parts of the council, and from all partners. The longstanding relationship between Leeds City Council and Leeds Older Peoples Forum ensures that the voices of older people remain central to our work.

A key challenge for this project is creating a strong joint narrative to promote the aims of this breakthrough project positively both within the council and with all partners including the general public in a climate of cuts to services. Older people are a key asset within Leeds and have a lot to offer to all sectors.

The application for funding from Leeds Passenger Transport Improvement Programme to enable community transport providers to work together in partnership offers opportunities to look at how passenger transport is provided across the city. The proposed solution of a dynamic brokerage system allows for scalability and to bring in other providers during and after the pilot is underway. The partnership with the Centre for Ageing Better offers the opportunity for Leeds to take an evidence based approach to becoming an age friendly city. It also affords Leeds the opportunity to showcase what Leeds is doing well to the rest of the Age Friendly network. Ideas and / or case studies from the Health and Wellbeing Board would be welcome

Priorities of the Leeds Health and Wellbeing Strategy 2016-21	
A Child Friendly City and the best start in life	
An Age Friendly City where people age well	X
Strong, engaged and well-connected communities	X
Housing and the environment enable all people of Leeds to be healthy	Х
A strong economy with quality, local jobs	
Get more people, more physically active, more often	
Maximise the benefits of information and technology	
A stronger focus on prevention	X
Support self-care, with more people managing their own conditions	
Promote mental and physical health equally	
A valued, well trained and supported workforce	
The best care, in the right place, at the right time	